

CITY OF MILWAUKEE POLICE DEPARTMENT

NEWS RELEASE

Edward A. Flynn, Chief of Police

FOR IMMEDIATE RELEASE
DATE: MARCH 28, 2009
NEWS RELEASE # 09-08

CONTACT: ANNE E. SCHWARTZ
PUBLIC RELATIONS MANAGER
414-935-7209

LEARN ABOUT MILWAUKEE POLICE FROM HOME

Two new shows are now posted on the Milwaukee Police Department's television program "CrimeLine" on Time Warner Cable Wisconsin on Demand, Channel 1111 for digital cable customers.

Viewers can learn more about the Department's drug sniffing dogs in the segment titled, "Narcotics Dog" and they can get a front row seat for the inner workings of the MPD's murder investigations with "Homicide Unit."

In an effort to get information on the Milwaukee Police Department to as many people as possible, MPD took to the television airwaves with "CrimeLine" in January 2006.

The program features interviews of between 5 and 15 minutes long with crime prevention information as well as highlights of various initiatives conducted by the Milwaukee Police Department. Also available are complete news conferences and events presented by Milwaukee Police where people can see the entire news conference or event, rather than the 10 or 15 seconds news programs are able to offer.

Currently available are segments on setting up a Block Watch and MPD recruiting efforts, in addition to the pieces on the drug dog and the homicide unit. Viewers also can watch the recent Police/Citizen Merit Awards ceremony where exceptional police personnel and citizens were honored for their bravery in the community. Posted shortly will be programs highlighting the MPD's crime scene investigation unit and a piece warning viewers about door-to-door soliciting by out-of-state alarm companies.

Most popular on the CrimeLine site is the "Milwaukee's Most Wanted" segment, which profiles the most wanted criminals in the city of Milwaukee. This has consistently been one of the most downloaded programs on the WioD system. Coming soon, CrimeLine will feature the most wanted fugitives from around the state.

To access the program, tune to Channel 1111, select the "Your Community" tab on the screen category section and then select the subcategory, "CrimeLine." The list of programs will appear and the viewer may select their choice of topic. MPD presents four new program topics each month.

#